

STEWARDING YOUR COMPANY CULTURE IN *Uncertain Times*



2016 Leadership Learning Series Webinar

 *The most important time to steward your organization's culture is in uncertain times.*

HOW TO STEWARD YOUR COMPANY CULTURE IN UNCERTAIN TIMES

Ensure standards are being lived out

You set the standard first. Encourage, recognize and communicate when standards are being met or violated.

Refocus on your main thing

Don't let your standards and priorities slip when everything is going great. Stay the course and cut out distractions.

Communicate as much and as often as possible

Employees want to know where things stand. Don't be afraid to share what information you can. Be honest.

Check your attitude

Don't fuel the fear with negativity. Focus on learning through adversity so you can share your lessons and benefit others. Your attitude is one thing you can completely control.



Individual Reflection Questions

How would you describe your company's culture?

Does your attitude positively or negatively influence your teammates? How so?

Write down two actions you need to take to better steward your organization's culture.



Group Discussion Questions

Is our culture where we want it to be? If so, how do we steward it? If not, what do we need to change?

How well do we do at communicating as an organization?

Of the four actions for stewarding an organization's culture, what do we need to get better at? How will we do that?
